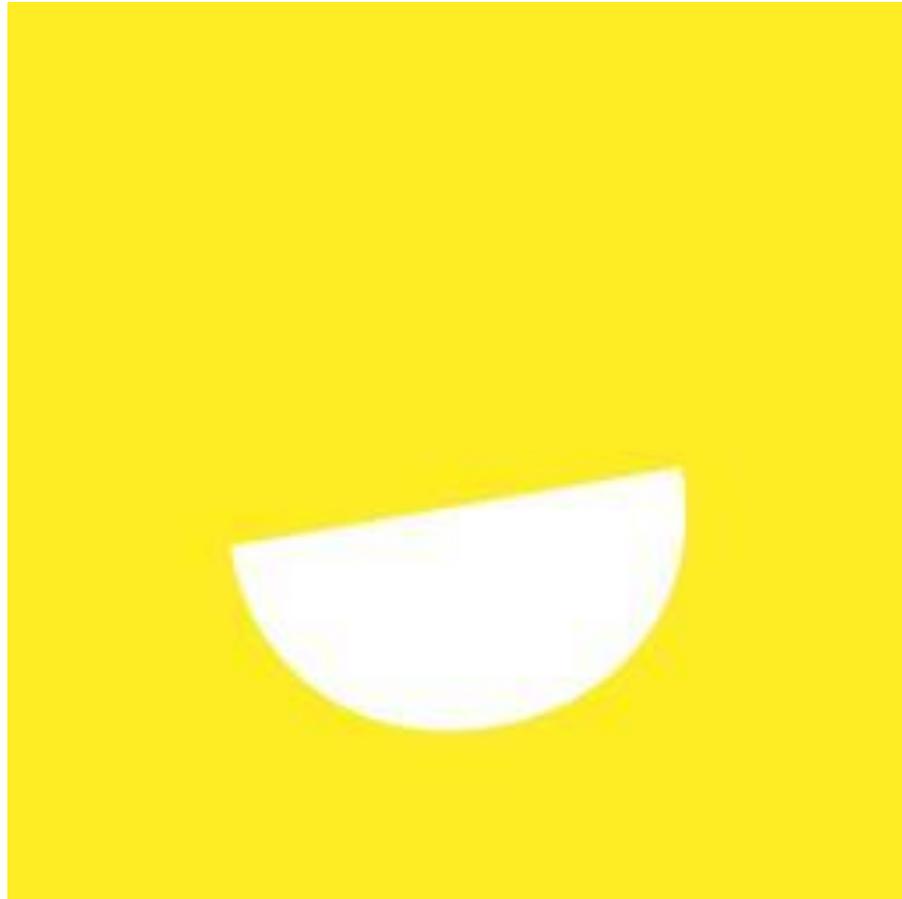


What App am I?



# YUBO formally known as Yellow

- **Yubo** is a teen dating app based in [Paris](#). It was launched by TWELVE APP in 2015 and is available on [iOS](#) and [Android](#).
- One of the main concepts of Yubo is to create video live streams with up to 10 friends and make new friends of the same age. The app also offers a swiping feature to find friends of similar ages and a messaging feature. As of January 2019, Yubo has more than 20 million users worldwide

# What the app offers

## iPhone Screenshots



## Discover

Make amazing new friends



## Swipe

Right to like, left to pass



## New Friend

If it's a mutual like



It works in a similar way to adult dating app Tinder (Image: Yubo)

- Just like the adult dating app Tinder, Yubo allows user to connect with others based on their location.
- Users can swipe left or right to accept or decline an invitation to chat. If there's a match, they can exchange messages, photos and video chats with them and even add them as a friend on Snapchat or follow them on Instagram. Even if they don't know each other.
- What's more, the app also syncs with Snapchat, meaning users can livestream themselves to anyone watching.
- It is growing in popularity among school-age teens who use it to chat and send pictures to friends and strangers.

## Why is it so popular?

- It's free, easy to use and allows teens to connect with people around the world with shared interest and form connections.

## What is that Yubo's minimum age limit?

- There is a minimum age limit of 13 on Yubo and anyone under 17 who sets up a profile is asked to confirm they have the permission of a parent or guardian. 13 to 17-year-olds have their own community that is separate from adults who use the app.

## How it works

- The app allows people to connect with others based on their location, with users 'swiping' to accept or decline to talk to someone based on their profile picture or adding friends while live streaming.
- Through their settings users can manage how much of their location they share to find other users around the world: 'My country first' 'All around the world' 'My country only'. Once this has been set users can discover other people profiles on the app.

# At a glance

## Kids use this to...

Play



Create



Learn



Connect



## Expert view of the risks...

Sexual



High Risk

Violence & hatred



High Risk

Bullying



Medium Risk

Suicide & self-harm Drink, drugs & crime



Medium Risk



Medium Risk

# Risks

- **Minimum age limit** – Although the app prompts a user who enters a birthday under 13 with a message that says ‘Sorry, it looks like you’re not eligible for Yubo...but thanks for checking us out’, there is still the potential that they could go back in and enter a false date to access the app. Therefore, it’s important to help your child understand why these restrictions are in place so they don’t come across inappropriate content or connect with the wrong people.
- **Sharing location** – Although you don’t need to share your location to use the app, it is an integral part of the way the app works. If you have locations enabled you can find friends nearby. Your location is then shown to other potential ‘friends’ along with your name and age.
- **Inappropriate content** – Although the app is rated 12+ (in App store) anyone can sign up and post inappropriate content that breaks Yubo’s community guidelines. So, it is important to talk to children about what they may come across on the app and how to report it.
- **Live streaming** – Makers of Yubo have implemented some safety features to make it safer for children to live stream on the app but it still poses a risk in light of the increase of online sex offenders using this tool to groom children and the potential to that children may share too much personal information ‘in the moment’ with people they’ve never met in real life