





Snapchat

The Snapchat app lets you send photos, short videos or messages to your friends. Pictures and videos, known as Snaps, usually appear temporarily before disappearing, though they can be captured via screenshots. The Stories feature lets you share Snaps in a sequence for up to 24 hours. Using the Discover screen lets you watch Stories from friends, celebrities and brands.



Official
age
rating



Parent
age rating
[What do parents
say?](#)



Child age
rating
[What do children
say?](#)

Snap

Share the moment



Chat

With your real friends



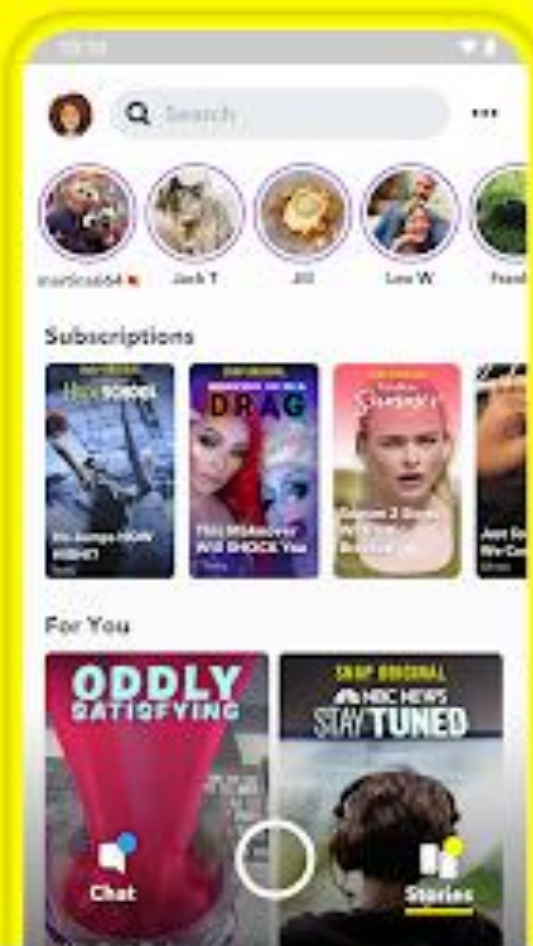
Have fun

Reimagine your world



Discover

Stories and original shows



Play

Games with friends



Explore

See what's happening



Worries

- The majority of **Snapchat** messages are sent in a 'fun' manner. The temporary nature of **Snapchat** messages could lead to some teens getting into trouble for sending 'sexts' or sexually suggestive images and text messages. 'Sexting' has been reported to be very upsetting emotionally especially if the messages go astray and end up in the wrong hands
- The 'Discover' section allows users to flick through small snippets of news stories and trending articles. These are not always appropriate for young users. There is no way to turn off this feature and many of the articles are tabloid in nature with adult content.
- There is now the option to have photos on loop unless the user clicks off. Therefore images don't disappear after 24hours. Even though images can disappear from the **Snapchat** app, it doesn't mean that screen shots weren't taken and shared on other social media. Notifications are given to user if screen shots have been made.

What children/ Parents say about Snapchat

Kids

What do children and young people dislike about Snapchat?

- It shares your location if you don't use 'ghost mode'
- People can screen shot images you share
- You can get messages or requests for sexual images from people you don't know
- It can be used for bullying

“ Anyone could screenshot photos you put on your story on the app or anyone can message you.

Girl, 16

Parents

We asked parents about the following areas of Snapchat:

Reporting and blocking

Overall, parents thought it was easy to report unsuitable content or behaviour and block people from contacting you.

“ I was able to block a user easily by clicking on the person and pressing block.

Mum of 4 and 13 year olds

At a glance

Kids use this to...

Play



Create



Learn



Connect



Expert view of the risks...

Sexual



Medium Risk

Violence & hatred



Medium Risk

Bullying



High Risk

Suicide & self-harm Drink, drugs & crime



Medium Risk



Medium Risk